

Job Location: Yaoundé, Cameroon

Business Unit: Malaria

Type: Consultancy - local, - Full Time

Title: E-Learning and Multimedia Content Designer for Public Health

Duration of assignment: 6 months.

Scope of Work:

Overview:

The Clinton Health Access Initiative (CHAI) is a global health organization committed to strengthening integrated health systems in the developing world and expanding access to care and treatment for HIV/AIDS, malaria, and other diseases. Based on the premise that business-oriented strategies can facilitate solutions to global health challenges, CHAI acts as a catalyst to mobilize new resources and optimize the impact of these resources to save lives, via improved organization of commodity markets and more effective national and sub-national level management. CHAI is focused on large scale impact and, to date, has secured lower pricing agreements for treatment options in more than 70 countries. In addition, CHAI's teams are working side-by-side with over 25 governments to tackle many of the largest health system barriers to effective care and treatment.

Malaria is one of the world's most important causes of illness, death and lost economic productivity. Over the past decade, dramatic increases in donor funding have facilitated scale-up of effective interventions to prevent, diagnosis, and treat malaria. This investment has successfully reduced the burden of malaria in many settings, and some countries have begun planning to eliminate it altogether. Yet these gains are fragile: global funding for malaria remains short of what is needed, last decade's rapid growth in malaria financing appears to have halted, and resistance to insecticides and drugs threatens to set back efforts. CHAI's global malaria program provides direct management and technical support to countries around the globe to strengthen their malaria programs and reduce the burden of this preventable, treatable disease. We support governments to scale up effective interventions for prevention, diagnosis, treatment, and surveillance, with the goals of sustainably reducing the number of malaria-related illnesses and deaths worldwide in the short-term and accelerating progress towards malaria elimination in the long term.

Summary of Position:

CHAI is seeking a highly motivated individual to support and strengthen the malaria program in Cameroon. The Consultant will be responsible for a wide variety of tasks, from developing videos and uploading them on digital platforms to performing quantitative and qualitative analyses of platform usage. The consultant will design and structure a Massive Open Online Course (MOOC) platform such as Moodle which will be fit for use by a wide range of users at various levels of technical and digital competencies. They will be expected to work closely with CHAI teams managing the project, as well as well as relevant government and/or country partners. They will also identify areas of engagement relating to improvements in various visuals and ensure efficient monitoring and evaluation of the use of these platforms rapidly and with limited guidance.

The position requires an individual with outstanding analytical, problem-solving, organizational, and communication skills. The candidate must also be able to work independently to drive implementation and have deep personal commitment to producing results.

Responsibilities:

- Design e-learning materials for malaria courses on surveillance, monitoring and evaluation, and clinical management of malaria;
- Lead design and layout of materials for internal communications and engagement with stakeholders, working autonomously to develop high-quality material with minimal instruction;
- Create infographics and presentation materials to simplify communication of complex concepts and data, incorporating adult learning methodologies;
- Develop mixed-methods (quantitative and qualitative) approaches to measure use of e-learning materials and changes in user knowledge;
- Edit video clips for use on social media platforms and design cartoon-based videos fit for this purpose;
- Create short videos to highlight, recap, and promote various endeavors and events;
- Manage timelines and prioritization of workload, and ask for direction and guidance from CHAI teams;
- Provide technical support for design- and video-related efforts;
- Optimize graphics and video content for social media platforms;
- Maintain organized content files, and help to organize and archive existing video and graphics files;
- Other duties as assigned.

Required Qualifications:

- Bachelor's degree in graphic design, communications, journalism, marketing, or related field, with 4 years related professional experience or demonstrated success in relevant professional fields; A Master's degree in the above field(s) with a minimum of 2 years of relevant experience is also accepted;
- Knowledge of public health and public health interventions in resource limited settings;
- Strong visual communications skills, including the ability to communicate complex concepts and data through images and videos;
- Knowledge of and experience in designing learning material in an interactive way, i.e., with transitions, voice over, and background music. (Text on screen, voice over, photos, simple motions graphics, icons and clip arts, and the use of animated characters)
- Experience in developing content for e-learning/MOOC platforms (such as courses on Moodle);
- Solid verbal and written communication skills;
- Thorough knowledge of Adobe Creative Suite (mainly InDesign, Illustrator, Premiere, and Photoshop), Microsoft Office, DropBox, and G Suite;
- Familiarity with best practices for graphics and video content on social media platforms (YouTube, Facebook, Twitter, Instagram);
- Ability to work independently as well as collaboratively with colleagues;
- Excellent organizational skills, including the ability to manage multiple tasks and projects simultaneously while meeting deadlines;
- Familiarity with quantitative and qualitative approaches used to analyze program usage and impact;

- Flexibility in working with new issues, topics, and approaches.
- Spoken and written professional fluency in both English and French languages.

Reports to: Malaria Program manager, Cameroon

Submission requirements:

- A proposal document (Maximum of 3 pages indicating plan of work, duration, budget, and links/attachments to various supporting outputs related to the above field)
- An up-to-date CV,
- a cover letter

Deadline for submission: The application window will close once a good candidate is found.

Contact person: Send above documents to the following email address indicating “Malaria content designer” as the subject of the email: chaicameroonhr@clintonhealthaccess.org .